

EAST POINTE DANCE

WELCOME BACK PACKET

INFO + POLICIES

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A note from your Director

Season 11 at EPD!

This year we embark on the 11th season! We had an awesome 10th season celebrating the ones who have been here since day one and reminiscing on the triumphs throughout the years! It's been such a joy to watch these dancers grow and develop.

My dedicated faculty and I are thrilled to welcome both new faces and familiar ones. As the week of August 26th approaches, our company and competition dancers gear up for a fantastic season starting with bootcamp! From August 26-29th, we encourage families to come and purchase dance attire that is needed as well as explore the space and get any last-minute questions answered.

This packet contains important information, so please take the time to go through it carefully. Every month we send out a newsletter. Our classes are designed to challenge and encourage your dancers, helping them become the best they can be.

We have an exciting year ahead of us at EPD, united by a common goal: to INTRODUCE new steps, INSTRUCT correct body movement, and INSPIRE a deep love for dance.

Always feel free to reach out with questions or comments; we're here to support you throughout this fantastic dance year.

All the best,
Alyse
EPD Owner + Director

MEET THE NEW FACULTY

At EPD we don't do easy. We make easy happen through commitment, hard work and learning.



BRIANNA PACI
HIP HOP

BRIANNA PACI STARTED DANCING AT THE AGE OF 3 AND HAS NOT STOPPED SINCE. SHE IS A 2014 GRADUATE OF HOFSTRA UNIVERSITY WHERE SHE EARNED HER DEGREE IN EARLY CHILDHOOD AND ELEMENTARY EDUCATION. WHILE AT HOFSTRA, BRIANNA CONTINUED PERFORMING IN A COMPANY CALLED DANCEWORKS. SHE WENT ON TO RECEIVE A MASTERS DEGREE IN EARLY CHILDHOOD SPECIAL EDUCATION AT HUNTER COLLEGE. SHE HAS HAD THE OPPORTUNITY TO PERFORM AT VARIOUS CHARITY EVENTS SUCH AS LIGHT THE NIGHT, MARCH OF DIMES WALK, NURSING HOMES, AND CHILDREN'S HOSPITALS. BRIANNA HAS PERFORMED AT VENUES SUCH AS MADISON SQUARE GARDEN, RADIO CITY MUSIC HALL, LINCOLN CENTER, AND PERFORMED "SINGLE LADIES" ON THE RACHAEL RAY SHOW! BRIANNA CONTINUES TO DANCE IN A NEW YORK BASED COMPANY, DANCEWORKS NYC, WHICH HOLDS PERFORMANCES TWICE A YEAR. SHE IS SO EXCITED TO FINALLY JOIN THE EAST POINTE DANCE FACULTY AFTER BEING ON THE SUB LIST FOR SO MANY YEARS!



KENNETH HERNANDEZ
HIP HOP

KENNETH HERNANDEZ IS A DANCER AND CHOREOGRAPHER FROM THE BRONX, NY. GROWING UP, HE STARTED TO BUILD HIS STREET STYLE BY TRAINING WITH MANY DIFFERENT DANCE TEAMS BASED IN NYC. HE WOULD PERFORM IN SHOWS AND COMPETITIONS INCLUDING PRELUDE, ELEMENTS, AND WORLD OF DANCE. HE LATER CONTINUED HIS INDIVIDUAL TRAINING AT BROADWAY DANCE CENTER, EXPG, BRICKHOUSEDANCE, AND MONSTERSDANCECONVENTION. KENNY LATER BECAME A PART OF THE TRAVELING FACULTY FOR LIBERATE ARTISTS, WHERE HE FOUND HIS PASSION FOR TEACHING. THERE HE TAUGHT WORKSHOPS AND MASTER CLASSES ALL OVER THE COUNTRY AND INTERNATIONALLY FOR ALMOST A DECADE. KENNY LOVES TO INSPIRE THE YOUTH AND LOVES TO SHARE HIS KNOWLEDGE AND PASSION WITH ALL OF HIS STUDENTS.

RETURNING FACULTY

A dance teacher helps their students find the song in their heart, the beat in their feet, and a passion for life.

Dedicated Returning Faculty

Alyse - Owner, Director

Ballet | Pointe | Junior Company Director

Gisella - Studio Manager

Petite & Mini Company Director

Brianna - Elite Company Director

Creative Movement | Tap | Jazz & Hip Hop | Lyrical

Jess

Contemporary

Deanna

Ballet | Pointe | Jazz & Hip Hop | Lyrical

Lori

Ballet | Pointe

Micki

Acro | Jazz | Lyrical

Ashley

Hip Hop | Musical Theater | Jazz

CLASSES TO CHECK OUT

subject to change

HIP HOP (5-7YO) - SATURDAYS 9:45AM

HIP HOP IS A FUN AND ENERGETIC DANCE FORM THAT APPEALS TO ALL AGES! PARTICIPANTS LEARN THE LATEST MOVES FROM SOME VERY INSPIRING INSTRUCTORS WHO KEEP CURRENT ON TODAY'S DANCE TRENDS.

BEGINNER TAP (7-10YO) - SATURDAYS 11:15AM

LEARN TO TAP UTILIZING A LOT OF SYNCOPATION, CREATING UNEXPECTED AND VERY LIVELY RHYTHMS WITH YOUR FEET.

BALLET (7-8YO 2ND GRADE) - TUESDAYS 5:30PM

THIS CLASS IS DESIGNED TO PROMOTE THE DEVELOPMENT OF AGE-APPROPRIATE DANCE AND PHYSICAL SKILLS SUCH AS TURNOUT, WITH FOCUS ON THE FEET, THE ABDOMINALS, AND GAINING FLEXIBILITY.

UNSURE ABOUT SIGNING UP FOR CLASS YOU'VE NEVER TAKEN?

TAKE A FREE TRIAL CLASS!

CLASS DRESS CODE

BALLET

Leotard, pink tights, pink leather or canvas ballet shoes (no shorts). Same color skirt permitted. Hair must be pulled back tightly in bun with a hairnet. Secured with pins.

Leotard Colors

Creative Movement - Pink

Creative Ballet - Pink

Kindergarten- Light Blue

1st Grade- Navy Blue

2nd Grade- Lavender

Level I/II - Royal Blue

Level III/IV - Maroon

Level V/VI/VII - Black

JAZZ, MUSICAL THEATRE JAZZ, LYRICAL, CONTEMPORARY, TAP

Black leggings or black spandex shorts (4in inseam) with tan tights, black tank top or leotard, with appropriate shoes. Hair must be pulled back tightly in a bun or ponytail.

Lyrical and Contemporary Shoes: Nude Turners

Intermediate Musical Theater Jazz, Jazz 1, & Jazz 2: Black slip on split sole shoes

Jazz 3 & Up: Tan slip on split sole shoes

Tap: Black Leather lace up Tap Shoes

HIP HOP

Black leggings, black shorts with tan tights, or sweatpants. Tank top or leotard with black hip hop shoes. Hair must be pulled back tightly in a bun or ponytail.

K-2nd Grade: Black and White Low top Converse - or similar

Level 1 and Up: Black with White Trim Pastry Pop Tart Dance Sneakers

JAZZ/HIP HOP COMBO

Black shorts or leggings. Black fitted tank top or leotard. Hair must be pulled back tightly in a bun or ponytail.

Black slip on split sole shoes AND Black and White low top Converse - or similar.

CREATIVE MOVEMENT/TAP COMBO

Leotard, pink tights, pink leather or canvas ballet shoes. Hair in a bun.

Black tap shoes.

ACRO

Black shorts or leggings . Black fitted tank top or leotard. Hair must be pulled back tightly in a bun or ponytail. No shoes required.

Please note: You will be given until September 28th to get your attire purchased. After that, you will be required to come in the proper attire. If you do not have the proper attire, we will give you the required attire through our EPD boutique and automatically charge your card on file.



IMPORTANT DATES

subject to change

- **SEPTEMBER 2024**

- Monday, 9th | First Day of Classes - Fall/Winter Session
- Monday, 23rd - Friday, 28th | Bring-A-Friend Week

- **OCTOBER 2024**

- Saturday, 12th | Last Day of Fall/Winter Registration

- **DECEMBER 2024**

- Monday, 9th - Saturday, 14th | Parent Observation Week

- **JANUARY 2025**

- Tuesday, 21st | First Day of Classes - Winter/Spring Session

- **MARCH 2025**

- Sunday, 2nd | Mandatory *Wizard of Oz* Ballet Rehearsal at EPD

- **APRIL 2025**

- Sunday, 6th | Mandatory *Wizard of Oz* Ballet Rehearsal at EPD
- Sunday, 27th | Competition 2025-2026 Auditions

- **MAY 2025**

- Sunday, 4th | Showcase Tickets go on sale
- Sunday, 4th | Company 2025-2026 Auditions
- Monday, 5th - Saturday, 31st | Early Registration for 2025-2026
- Friday, 16th - Sunday, 18th | In-Studio Rehearsal/Photo Weekend
- Saturday, 31st | Last Day of Classes

- **JUNE 2025**

- Monday, 2nd - Sunday, 8th | Tech Week/Showcases at WPPAC



OBSERVED HOLIDAYS

subject to change

- **OCTOBER 2024**

- Thursday, 3rd - Friday, 4th | Rosh Hashanah
- Friday, 11th | Yom Kippur
- Monday, 14th | Columbus Day/Indigenous People's Day
- Thursday, 31st | Halloween

- **NOVEMBER 2024**

- Tuesday, 5th | Presidential Election Day
- Monday, 11th | Veteran's Day
- Wednesday, 27th – Saturday, 30th | Thanksgiving Break

- **DECEMBER 2024**

- Sunday, 1st | Thanksgiving Break
- Sunday, 22nd - Tuesday, 31st | Holiday Break

- **JANUARY 2025**

- Monday, 1st - Sunday, 5th | Holiday Break
- Monday, 20th – Martin Luther King, Jr. Day

- **FEBRUARY 2025**

- Sunday, 16th - Sunday, 23rd | Winter Break

- **APRIL 2025**

- Sunday, 13th - Monday, 21st | Spring Break

- **MAY 2025**

- Friday, 23rd – Monday, 26th | Memorial Day Weekend



TUITION POLICY

subject to change

DISCOUNTS

- IF YOU ARE REGISTERING FOR TWO OR MORE CLASSES AND/OR HAVE SIBLINGS, PLEASE CALL EAST POINTE DANCE FOR A TUITION DISCOUNT. WE ALSO PRORATE TUITION IF YOU SIGN UP AFTER THE THIRD WEEK OF CLASS.

POOR TRAVELING CONDITIONS

- IN CASE OF BAD CONDITIONS (SNOW, ICE, EARTHQUAKE, ETC.), YOU CAN CHECK OUR FACEBOOK PAGE FOR INFORMATION. DECISIONS ON CLOSURES OF CLASSES ARE MADE 2 HOURS BEFORE CLASSES START, SO PLEASE CHECK OUR FACEBOOK FREQUENTLY FOR CLASS CANCELLATIONS.
- THERE ARE NO TUITION CREDITS GIVEN FOR POOR CONDITIONS CLOSURES; ANY CLASSES MISSED DUE TO WEATHER RELATED CLOSINGS MAY BE MADE UP WITH ANOTHER CLASS IN THE SAME SEMESTER LIKE ANY OTHER ABSENCE.

PAYMENT INFORMATION

- REGISTRATION IS NOT COMPLETE UNTIL TUITION IS RECEIVED.
- TUITION IS NON-TRANSFERABLE AND NONREFUNDABLE.
- FULL PAYMENT IS EXPECTED AT THE TIME OF REGISTRATION AND THAT PAYMENT IS ACCEPTED BY CASH, CHECKS (MADE PAYABLE TO EAST POINTE DANCE, LLC), VISA AND MASTERCARD ONLY.
- THERE WILL BE A \$35 CHARGE FOR ALL BOUNCED CHECKS.
- CREDIT CARDS WILL BE CHARGED A 2% FEE.
- **IN CASE OF A PANDEMIC OR ACT OF GOD, THE TUITION POLICY OF NO REFUNDS AND/OR CREDITS WILL REMAIN IN EFFECT. ALL CLASSES WILL CONTINUE VIRTUALLY IF THEY ARE NOT PERMITTED TO BE TAUGHT IN PERSON AT THE STUDIO.**

FALL + FULL YEAR REFUND POLICY

- A 20% PROCESSING FEE WILL BE APPLIED ON ALL REFUND REQUESTS MADE BY SEPTEMBER 21, 2024 FOR THE FALL SESSION/FULL YEAR.
- A 50% PROCESSING FEE WILL BE APPLIED ON ALL REFUND REQUESTS MADE BETWEEN SEPTEMBER 22, 2024 AND SEPTEMBER 30, 2024.
- FROM OCTOBER 1, 2024 UNTIL THE END OF THE SESSION OR FULL YEAR CLASSES, NO REFUNDS OR CREDITS WILL BE GIVEN WITHOUT A MEDICAL EXCUSE/PHYSICIAN'S NOTE.
- ALL REFUND REQUESTS MUST BE IN WRITING SENT TO INFO@EASTPOINTEDANCE.COM

SPRING REFUND POLICY

- A 20% PROCESSING FEE WILL BE APPLIED ON ALL REFUND REQUESTS MADE BY FEBRUARY 1, 2025 FOR THE SPRING SESSION.
- A 50% PROCESSING FEE WILL BE APPLIED ON ALL REFUND REQUESTS MADE BETWEEN FEBRUARY 2, 2025 AND FEBRUARY 9, 2025.
- FROM FEBRUARY 10, 2025 UNTIL THE END OF THE SESSION NO REFUNDS OR CREDITS WILL BE GIVEN WITHOUT A MEDICAL EXCUSE/PHYSICIAN'S NOTE.
- ALL REFUND REQUESTS MUST BE IN WRITING SENT TO INFO@EASTPOINTEDANCE.COM



STUDIO POLICIES

subject to change

CLASS PLACEMENT & ETIQUETTE

- Faculty reserves the right to place students in classes which are age appropriate and reflective of technical ability.
- A placement class may be required depending on the class level. Please speak with the EPD Director to schedule an evaluation or email Alyse@eastpointedance.com
- Schedule is subject to change based on enrollment. Minimum of 5 dancers to run a class.
- It is disrespectful to both faculty and students when a student enters the classroom late. Please be dressed and prepared for class by the time the class starts. If you are running late or know you will not be on time, please let the front desk know and they will inform your teacher.
 - If you are 15 minutes late without notifying the studio, the instructor reserves the right to dismiss you from class.
 - If you are absent when new choreography is taught, the instructor reserves the right to remove you from that section of the dance.
- Remember to respect your teachers, peers and the studio. Bullying, forming cliques, and being disrespectful is not tolerated at EPD. No talking during corrections. Be prepared to begin class when the instructor is at the studio. Those who have repeated issues will be asked to leave EPD without a refund.
- Cell phones, food, and drinks must be left outside of the studio. Only water is permitted inside the studios and when instructors give water breaks.
- Limit your bathroom trips during class. Please use the restroom before and after your classes.

ATTENDANCE

- Please notify the front desk or your instructor if you know you will not be attending class.
- If you miss class, you can make it up by taking any other class that is in your level. If you are not sure what class to take, you can ask your instructor or the front desk.
- If you cannot make it to your class, please call the studio 914.202.2200 and inform the front desk or email us at info@eastpointedance.com.

****Please notify the studio of any medical and/or developmental issues your child may have so we can properly work with them. Your information will be kept confidential.****



ADDITIONAL INFORMATION

ARRIVAL / PICK UP

- Dancers may only arrive 15-20 minutes before their scheduled class time.
- Dancers must be picked up within 10 minutes of their dismissal time. If a guardian will be later than 10 minutes, please call the front desk to inform us.

BOUTIQUE

- The boutique carries all of your dancing attire. Make sure you have what you need by September 23rd.
- Merchandise is non-refundable and certain items are non-exchangeable.

TEXT MESSAGES

- We will send out text messages when emails go out to remind you to check your emails. **Save this number (914) 758-0076.** It is not activated to receive calls, only incoming texts.

SOCIAL MEDIA

- We would love for you and your dancers to follow us on social media. Many times we post exciting, fun photos and content and want you to be able to see and share it!
- Also, weather-related closings are posted here!
 - Add us on Facebook - East Pointe Dance
 - Follow and Tag us on Instagram @eastpointedance
 - #EPDoit #eastpointedance #epd2024 #epd2025 #EmPowerED

IN-PERSON STUDIO HOURS

Monday/Tuesday/Thursday: 2:00-9:00pm

Wednesday: 2:00-8:30pm, **no desk help from 4-6pm**

Friday: 2:00-7:30pm

Saturday: 8:30-12:30pm

CONTACT INFO

- For the front desk, call 914-202-2200 or email info@eastpointedance.com
- For the Director, Alyse Keyser, email Alyse@eastpointedance.com

